



# Sponsorship Partnership Proposal 2026/27

A local partnership opportunity for businesses that want visible community connection and practical season-long recognition

<b>Season</b>	2026/27
<b>Document</b>	Sponsor-facing proposal
<b>Club</b>	Newcomb & District Cricket Club
<b>Venue</b>	Grinter Reserve, 141 Coppards Road
<b>Primary Contact</b>	John Elliott, President   0419 236 866   <a href="mailto:ndsc.cricket@gmail.com">ndsc.cricket@gmail.com</a>

# A partnership built around local value

Newcomb & District Cricket Club invites local businesses to partner with the Dinos for the 2026/27 season. This proposal is built around a simple exchange: your business helps sustain community cricket, and NDCC gives your brand repeated, trusted visibility across a family-first sporting environment.

## Local brand presence

Sponsor board, scoreboard, ground signage where available, website and social media recognition.

## Community credibility

Association with juniors, families, volunteers, participation and grassroots sport.

## Practical engagement

Sponsor day access, raffle invitations, match day exposure and relationship building.

## Current club story

NDCC enters 2026/27 with strong momentum after 1st XI and Under 13 premierships and a GCA Division 4 Club Championship in the season just completed.

# About Newcomb & District Cricket Club

NDCC was formed in 1972 and has a proud history of serving the Newcomb, Whittington and Moolap areas. The club provides cricket opportunities across junior and senior levels and operates from Grinter Reserve, 141 Coppards Road.

The club is built on volunteer effort, family participation, local support and a desire to keep improving cricket facilities and player experience. Sponsorship directly supports that work while giving businesses a respected local presence.

Club fact	Detail
Established	1972
Home	Grinter Reserve, 141 Coppards Road
Community served	Newcomb, Whittington, Moolap and the wider local sporting community
Participation	Junior cricket, senior cricket, families, volunteers and supporters
Club focus	Family-first culture, strong facilities, player development and return to higher division cricket

## Why partner with NDCC

- Sponsorship places your business in a trusted community setting where families, players, volunteers and local supporters repeatedly see your brand.
- Cricket creates repeat exposure through training, match days, junior activity, senior activity, club events and season updates.
- Grinter Reserve provides a visible sporting precinct with cross-exposure to local cricket and football communities.
- The current success story gives your business a positive club narrative to join at the right time.
- Sponsors can choose a practical package, from low-cost match day support through to Platinum sponsorship with apparel and stump visibility.

## Where sponsors are seen

Sponsor asset	How it works
Club room sponsors board	Visible sponsor recognition inside the club environment.
Main ground fence signage	Available in Gold, Diamond and Platinum sponsorship subject to placement and production.
Scoreboard promotion	Sponsor advertising on match days and at major events for Bronze and above.
Social media and website	Promotion via the club Facebook page, social platforms, website or Team App where relevant.
Sponsor day and raffles	Event attendance and raffle access through selected package levels.
Apparel and stumps	Training apparel, casual apparel and stump opportunities available in selected higher packages.
Match reports	Match day ball sponsors are mentioned in the Monday Match Report.

## Sponsorship options at a glance

Option	Investment	Best suited to
Social Membership	AUD 75	Supporters who want to stay connected
Match Day Ball Sponsor	AUD 150	Businesses wanting a simple round-based promotion
Player Sponsorship	AUD 350	Businesses wanting a player-linked sponsorship
Bronze Sponsorship	AUD 450	Local businesses seeking an affordable season presence
Silver Sponsorship	AUD 850	Businesses wanting sponsor day and raffle value added
Gold Sponsorship	AUD 1,150	Businesses wanting ground-fence and apparel visibility
Diamond Sponsorship	AUD 1,550	Businesses wanting stronger event and apparel exposure
Platinum Sponsorship	AUD 2,100	Top listed package with apparel and stump visibility

## Core package detail

### Bronze Sponsorship | AUD 450

*Local businesses seeking an affordable season presence*

- Business advertised on the club room sponsors board.
- Two tickets to the sponsors day event.
- Business advertised on the club Facebook page throughout the season.
- Business advertised on the club scoreboard on match day and at major events.

### Silver Sponsorship | AUD 850

*Businesses wanting sponsor day and raffle value added*

- Business advertised on the club room sponsors board.
- Two tickets to the sponsors day event.
- One ticket to the major reverse raffle, admitting two people.
- Business advertised on the club Facebook page throughout the season.
- Business advertised on the club scoreboard on match day and at major events.

### Gold Sponsorship | AUD 1,150

*Businesses wanting ground-fence and apparel visibility*

- Business advertised on the club room sponsors board.
- Sign displayed on the main ground fence.
- Two tickets to the sponsors day event.
- Two tickets to the major reverse raffle, admitting four people.
- Business logo displayed on training apparel, subject to a three-year sponsorship deal.
- Business advertised on the club social media pages throughout the season.
- Business advertised on the club scoreboard on match day and at major events.

### Diamond Sponsorship | AUD 1,550

*Businesses wanting stronger event and apparel exposure*

- Business advertised on the club room sponsors board.
- Sign displayed on the main ground fence.
- Three tickets to the club sponsors day.
- Three tickets to the major reverse raffle, admitting six people.
- Business logo displayed on training apparel, subject to a three-year sponsorship deal.
- Business advertised on the club social media pages throughout the season.
- Business advertised on the club scoreboard on match day and at major events.

## Platinum Sponsorship | AUD 2,100

*Top listed package with apparel and stump visibility*

- All Diamond Sponsorship inclusions.
- Logo on casual apparel.
- Logo on a set of three stumps.
- Stump exposure applies across match use, with two sets of stumps per match and multiple matches per round where available.

## Additional ways to support

### Social Membership | AUD 75

- Information and updates via the club website and Facebook page.
- Invitations to social events.
- Option of a AUD 50 drink card or one NDCC polo shirt.
- Opportunities and incentives to help the club grow stronger.

### Match Day Ball Sponsor | AUD 150

- Covers the cost of a match day ball for the round.
- Business promoted across club social media platforms.
- Mentioned in the Monday Match Report.

### Player Sponsorship | AUD 350

- Sponsor a nominated player and help cover their playing fees for the year.
- Business logo and information used in a player feature across Facebook, Instagram, website or Team App.
- Invitations to club social events.

## How NDCC will service sponsors

Timing	Club action
Before the season	Confirm sponsor package, collect logo files, prepare assets and publish agreed sponsor recognition.
Opening rounds	Display sponsor assets, begin social recognition and ensure sponsor board or signage details are correct.
Middle of season	Deliver sponsor day access, ongoing social promotion, scoreboard promotion and selected feature content.
Finals and major moments	Acknowledge sponsors in high-engagement club content where appropriate.
End of season	Thank sponsors publicly and prepare renewal discussions based on delivered value.

### Important service standard

NDCC should confirm inclusions in writing, keep a simple sponsor register and record delivery with screenshots, photos or notes across the season.

# Where the investment goes

Investment area	Club impact
Junior cricket and participation	Keeps cricket accessible and supports player pathways.
Equipment and match day needs	Supports balls, training aids, protective equipment, stumps, apparel and match day basics.
Facilities and club operations	Helps maintain a sustainable, organised and welcoming cricket environment.
Coaching and player development	Supports stronger preparation and a better player experience.
Volunteer and event support	Helps the club run sponsor activity, social events, presentations and community functions.

## Partnership terms

- Final inclusions are confirmed in writing before invoicing and delivery.
- Sponsor benefits depend on the selected package, timing, asset availability and club approvals.
- Ground signage, apparel and stump placement are subject to production lead times, design approval and available positions.
- Training apparel placement requires a three-year sponsorship deal where noted.
- In-kind sponsorship can be recognised where the agreed value is confirmed before goods or services are supplied.
- Sponsor content must align with junior sport settings, club values and relevant community sport expectations.

## Club contacts

Name	Role	Phone
John Elliott	President	0419 236 866
Troy Whitworth	Vice President	0400 678 004
Marcus Pearson	Junior Coordinator	0410 521 320
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