



Sponsor Packages 2026/27

A clear package guide for local businesses backing the Dinos

Season	2026/27
Document	Sponsor package guide
Club	Newcomb & District Cricket Club
Venue	Grinter Reserve, 141 Coppards Road
Primary Contact	John Elliott, President 0419 236 866 ndsc.cricket@gmail.com

Package selector

Package	Investment	Best suited to
Social Membership	AUD 75	Supporters who want to stay connected
Match Day Ball Sponsor	AUD 150	Businesses wanting a simple round-based promotion
Player Sponsorship	AUD 350	Businesses wanting a player-linked sponsorship
Bronze Sponsorship	AUD 450	Local businesses seeking an affordable season presence
Silver Sponsorship	AUD 850	Businesses wanting sponsor day and raffle value added
Gold Sponsorship	AUD 1,150	Businesses wanting ground-fence and apparel visibility
Diamond Sponsorship	AUD 1,550	Businesses wanting stronger event and apparel exposure
Platinum Sponsorship	AUD 2,100	Top listed package with apparel and stump visibility

Benefit matrix

Benefit	Bronze	Silver	Gold	Diamond	Platinum
Investment	AUD 450	AUD 850	AUD 1,150	AUD 1,550	AUD 2,100
Club room sponsors board	Yes	Yes	Yes	Yes	Yes
Main ground fence sign	No	No	Yes	Yes	Yes
Sponsors day access	2 tickets	2 tickets	2 tickets	3 tickets	3 tickets
Major reverse raffle	No	1 ticket, admits 2	2 tickets, admits 4	3 tickets, admits 6	3 tickets, admits 6
Training apparel logo	No	No	3-year deal required	3-year deal required	3-year deal required
Casual apparel logo	No	No	No	No	Yes
Set of three stumps	No	No	No	No	Yes
Facebook or social media promotion	Season promotion	Season promotion	Season promotion	Season promotion	Season promotion
Scoreboard promotion	Match day and major events	Match day and major events	Match day and major events	Match day and major events	Match day and major events

Note: Apparel and signage placements are subject to design approval, supplier timelines and available positions.

Package details

Social Membership | AUD 75

Supporters who want to stay connected

- Information and updates via the club website and Facebook page.
- Invitations to social events.
- Option of a AUD 50 drink card or one NDCC polo shirt.
- Opportunities and incentives to help the club grow stronger.

Match Day Ball Sponsor | AUD 150

Businesses wanting a simple round-based promotion

- Covers the cost of a match day ball for the round.
- Business promoted across club social media platforms.
- Mentioned in the Monday Match Report.

Player Sponsorship | AUD 350

Businesses wanting a player-linked sponsorship

- Sponsor a nominated player and help cover their playing fees for the year.
- Business logo and information used in a player feature across Facebook, Instagram, website or Team App.
- Invitations to club social events.

Bronze Sponsorship | AUD 450

Local businesses seeking an affordable season presence

- Business advertised on the club room sponsors board.
- Two tickets to the sponsors day event.
- Business advertised on the club Facebook page throughout the season.
- Business advertised on the club scoreboard on match day and at major events.

Silver Sponsorship | AUD 850

Businesses wanting sponsor day and raffle value added

- Business advertised on the club room sponsors board.
- Two tickets to the sponsors day event.
- One ticket to the major reverse raffle, admitting two people.
- Business advertised on the club Facebook page throughout the season.
- Business advertised on the club scoreboard on match day and at major events.

Gold Sponsorship | AUD 1,150

Businesses wanting ground-fence and apparel visibility

- Business advertised on the club room sponsors board.
- Sign displayed on the main ground fence.
- Two tickets to the sponsors day event.
- Two tickets to the major reverse raffle, admitting four people.
- Business logo displayed on training apparel, subject to a three-year sponsorship deal.
- Business advertised on the club social media pages throughout the season.
- Business advertised on the club scoreboard on match day and at major events.

Diamond Sponsorship | AUD 1,550

Businesses wanting stronger event and apparel exposure

- Business advertised on the club room sponsors board.
- Sign displayed on the main ground fence.
- Three tickets to the club sponsors day.
- Three tickets to the major reverse raffle, admitting six people.
- Business logo displayed on training apparel, subject to a three-year sponsorship deal.
- Business advertised on the club social media pages throughout the season.
- Business advertised on the club scoreboard on match day and at major events.

Platinum Sponsorship | AUD 2,100

Top listed package with apparel and stump visibility

- All Diamond Sponsorship inclusions.
- Logo on casual apparel.
- Logo on a set of three stumps.
- Stump exposure applies across match use, with two sets of stumps per match and multiple matches per round where available.

Partnership terms

- Final inclusions are confirmed in writing before invoicing and delivery.
- Sponsor benefits depend on the selected package, timing, asset availability and club approvals.
- Ground signage, apparel and stump placement are subject to production lead times, design approval and available positions.
- Training apparel placement requires a three-year sponsorship deal where noted.
- In-kind sponsorship can be recognised where the agreed value is confirmed before goods or services are supplied.
- Sponsor content must align with junior sport settings, club values and relevant community sport expectations.

Club contacts

Name	Role	Phone
John Elliott	President	0419 236 866
Troy Whitworth	Vice President	0400 678 004
Marcus Pearson	Junior Coordinator	0410 521 320
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